

নমঃ মহিষগ্নি মহামায়ে
চামুন্ডে মূৰ্ছমালিনি।
আয়ুৰ্বোগ্য বিজয়ং দেহি
দেবী নমোহস্তুতে।।

যা দেবী সৰ্বভূতেষু মাঁ
কালরাত্রি রূপেণ
সংস্থিতা।
নমস্তস্যৈ নমস্তস্যৈ
নমস্তস্যৈ নমো নমঃ॥



#Team Power #Culture
#Heritage #Celebrations
#glitterati #razzmatazz
#awards #recognitions
#goldenjubilee

Durga Agomoni 2025



Our Golden Fort

The word Durga || दुर्गा || दूर्गा || means "impassable", "invincible, unassailable".

It is related to the word Durg (दुर्ग) which means "fortress, something difficult to defeat or pass". And like the word we have been holding our fort, our brand, our culture for the last 50 years . This has been only possible because of the immense hard work that the entire team puts up, love and encouragement from our well wishers, collaboration with our partners and sponsors and above all with the blessings of the divine Maa Durga.

Millions of darshanarthi visit our pandal from all nooks and corner of the city and across . This is undoubtedly one of the best opportunity to collaborate with us and promote your brands and show case the products.



The STAR ATTRACTION –this year

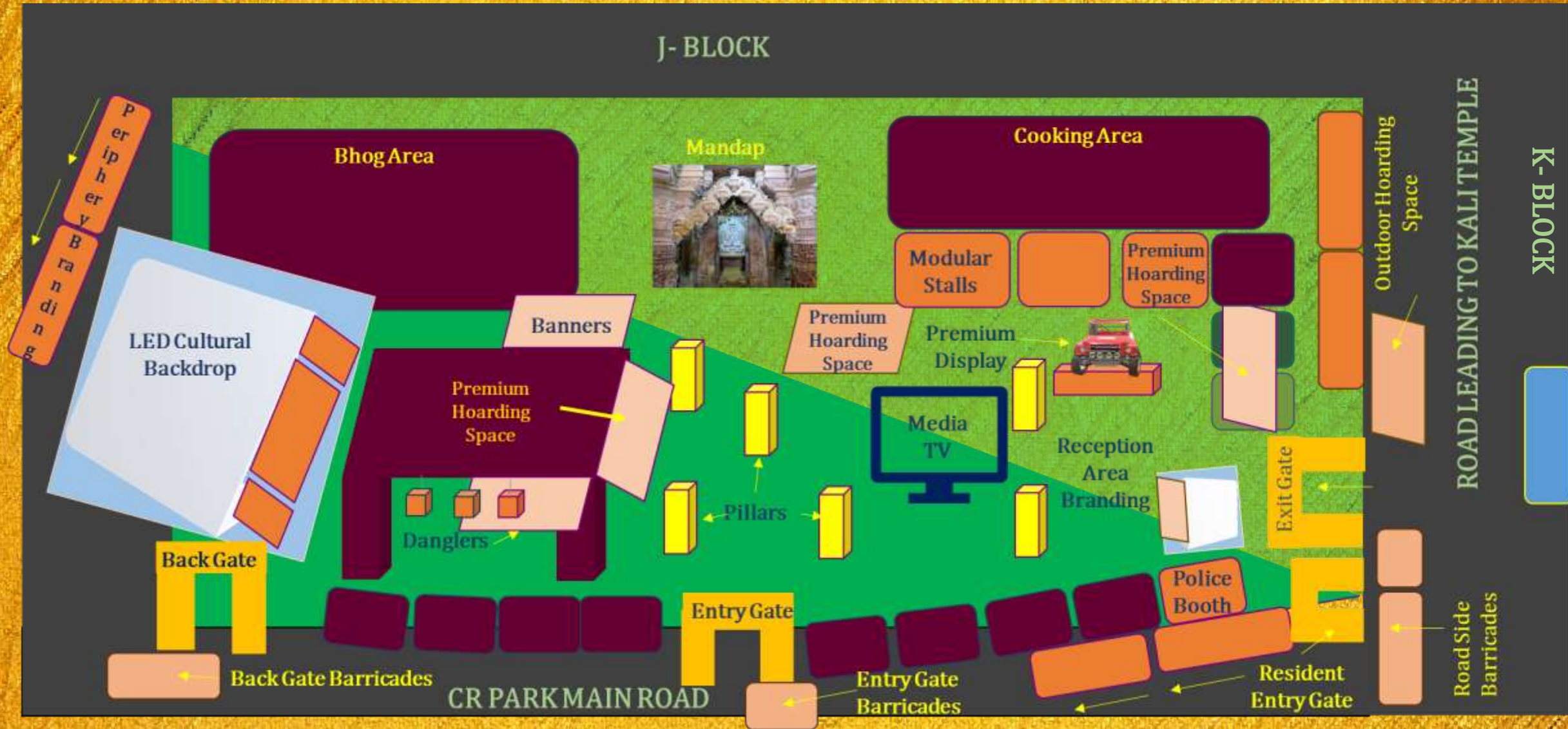


Pre Pujo Bumper Night - 10,00,000/-

Puja Bonanza - 15,00,000/-



Unique Branding opportunities



Durga Agomoni 2025

Branding Tariffs

Branding Items	Specifications	Cost	Highlights
Puja Ground Main Entrance Gate	-----	7,00,000	Strategic Location :It's the first Puja as you enter CR Park
Resident Entry gate	-----	2,50,000	
Main Exit gate	-----	3,50,000	
Cultural Entry Gate	-----	1,00,000	This Gate is located at the backside facing the main road with strategic visibility to the crowd going towards the Market.
Cultural Auditorium Gate	-----	2,50,000	Entrance to the Grand Prog Auditorium
Outdoor Hoarding Space	-----	2,00,000	Strategic Location :It's the first Puja as you enter CR Park and cannot be missed by any passerby.
Resident Entry Barricade + Exit Barricade	(3 X 6 Ft)	40,000 each	
Road-side Barricade -Main Entry	(3 X 6 Ft)	45,000 each	
Premium Display Space for Cars /any new launches	-----	3,00,000	Just at the entrance and is visible from all directions.
Reception Area Branding	-----	2,25,000	Located at the heart of the Pujo area, draws attention of all passing by
Modular Stalls	(10ft X 10Ft)	90,000	Huge footfall –effective for Sales Lead/CSR etc.
Security Post Area 5 nos.	-----	50,000 each side	Located besides the reception area and is unique to display their product.
Premium Hoarding Space	-----	2,00,000 each	Strategically located for proper visibility inside the ground
Pillars	(7X 1.5 Ft)	50,000 each	Strategically located in the park area and creates easy visibility
Cultural Backdrop	-----	8,00,000	Showstopper of the cultural prog
Set of 3 Banners	(6 X 3 Ft)	1,25,000	Strategically placed near cultural area
Periphery	-----	1,00,000 each	Covering the entire ground

Durga Agomoni 2025

Digital Branding opportunities

Branding Items	Specifications	Cost	Highlights
*LED Display	Size 14 X 10	80,000	<ul style="list-style-type: none"> 60 secs of scrolling visibility Thousands of footfalls everyday Higher reach and better recall value.
**The Insta collab The Reel-connection	----	10000/Reel	<ul style="list-style-type: none"> We shall promote your story through us and help your brand reach out to a larger audiences by collaborating with Influencers. Special Script for each brand associating it with Durga Puja and its relevance Content and Actors shall be our responsibility

*LED Display 14x10 will be placed at The Cooperative Ground Durga Puja Samity from 25th September – 2nd October 2025

** Reel Idea

A Bengali household, a mother doing her household chores

“Ei pujor dineo
aamye eto kichu
korte hochche”

DAD and
daughter
smiling

“Chol shona
Amader Maayer
Agomonir kichu
kora jaak”

DAD and daughter go
to “Jwellery Shop”
and surprises the
mother with a
pendant

“PUJO MANE
”

Durga Agomoni 2025

Sponsorship opportunities



Debi Protima (Idol)
2,00,000



Pre-cultural Competition -2,50,000



Sports Competition -
1,50,000



Bhog /Prasad/Bhandara
1,50,000/Day



Painting Competition
50,000

Durga Agomoni 2025

Brands Associated with us



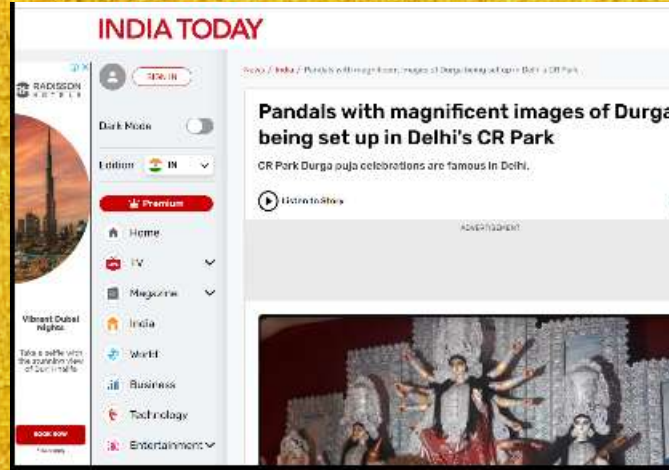
The
Next
One

Is YOU !!!



Durga Agomoni 2025

Our Story



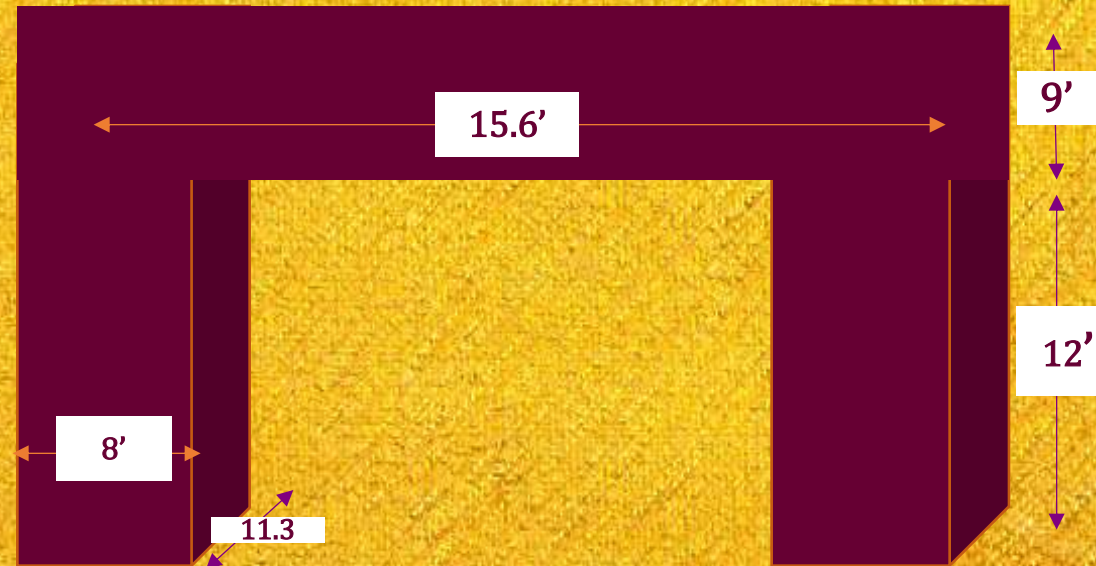
Durga Agomoni 2025



“GATE” to success



Exit & Entrance Gates
& Barricade 700000



Durga Agomoni 2025

Brands that has been with us



Resident Entry Gate & Barricade
12 X 8 ft Rs 250000



Road-side Barricade (Main Entry) 11
pieces 8 X 4)

Durga Agomoni 2025

Other options to explore



Reception & Police Booth



Corporate Stalls



Banners



Durga Agomoni 2025

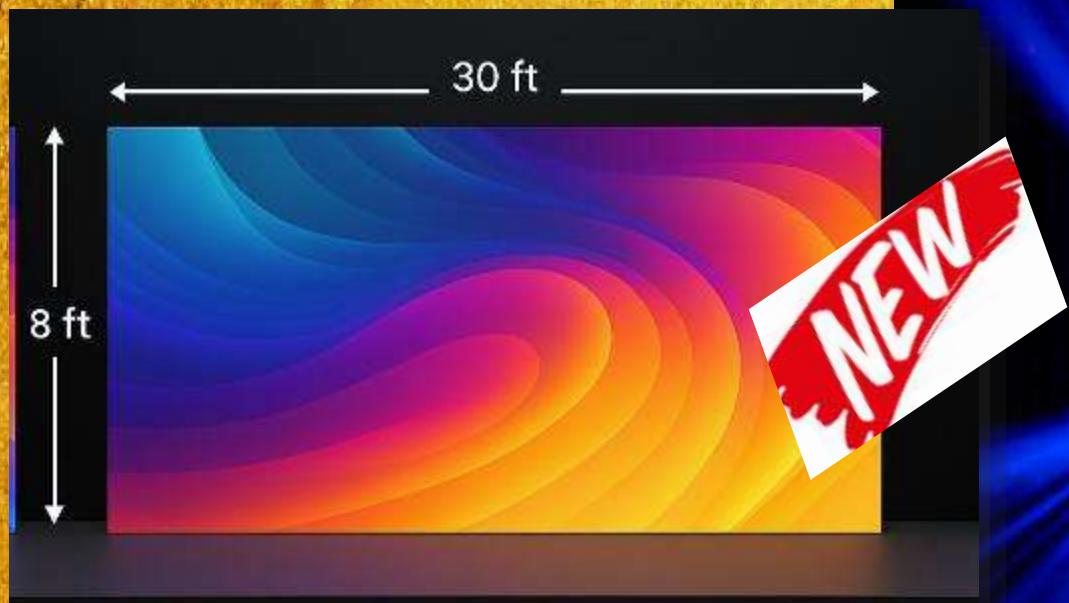


Premium Displays , Hoardings & Pillar

LED Display

Durga Agomoni 2025

Spectacular coverage through LED on stage



Durga Agomoni 2025

Come and experience the UNTHINKABLE !!!!

We are the first as you enter CR Park and our location is such that this Pujo can never be missed.....

