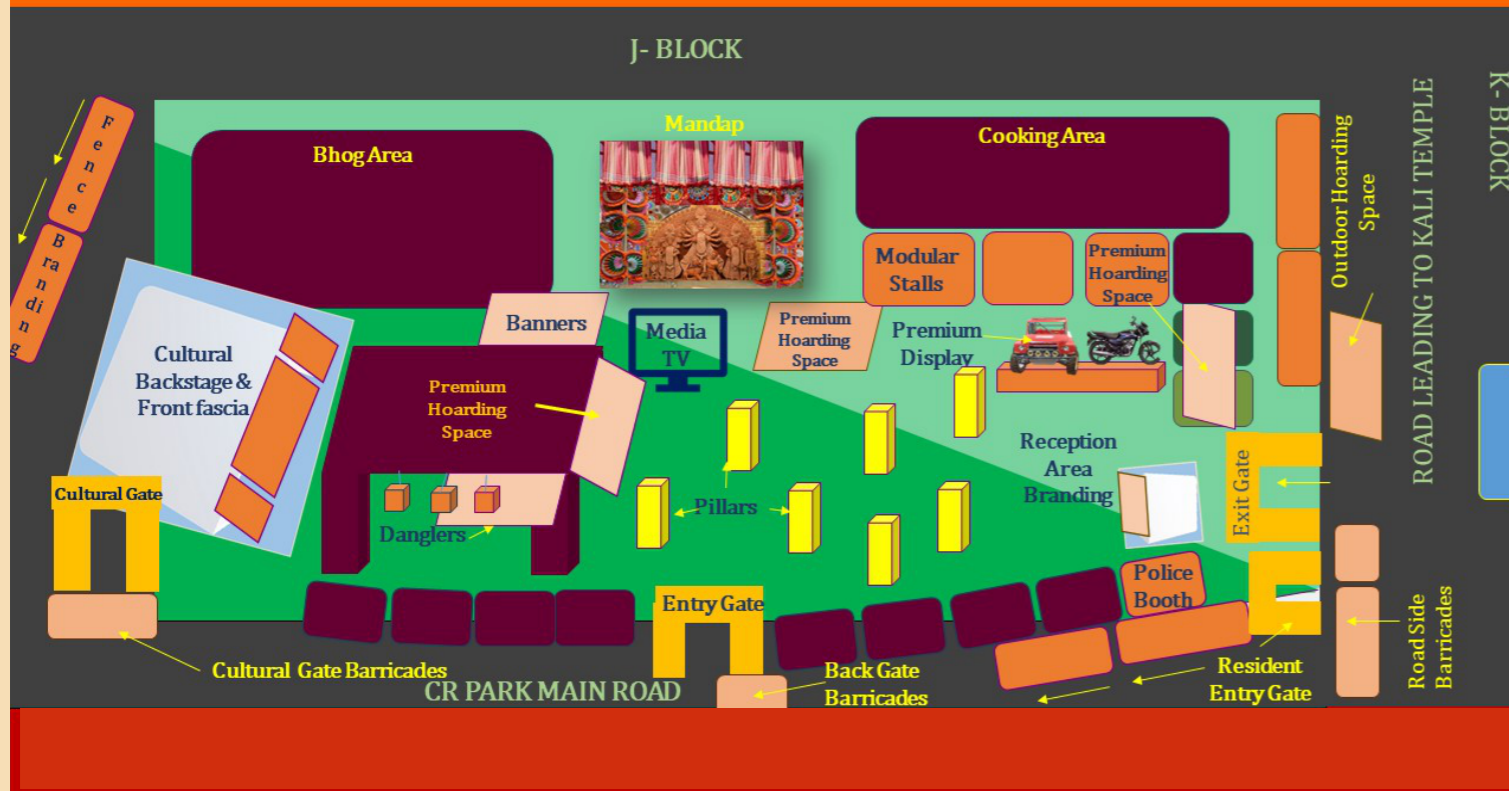


“আমরা কেন” – Ample space with unique Branding opportunities



**Shri Saurav Chakravorty**  
Hon. Joint Secretary  
98912 08175

**Shri Binoy Nag Chowdhury**  
Sponsorship  
95400 12192

আমাদের সাথে – The brands associated with us



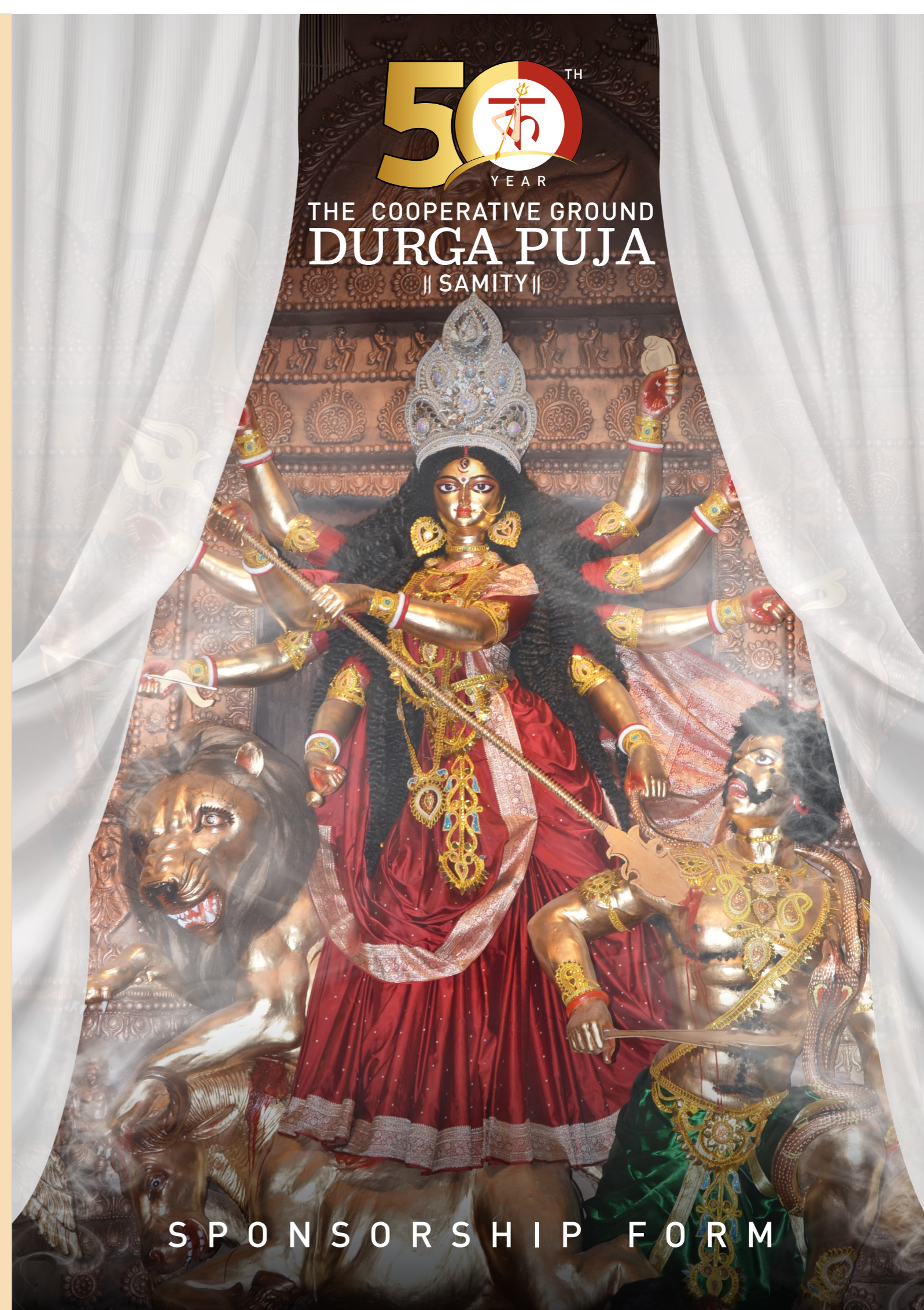
**THE CO-OPERATIVE GROUND DURGA PUJA SAMITY**

Puja Venue : Gurudev Rabindranath Tagore Co-operative Puja Ground  
Chittaranjan Park, New Delhi-110019

K-2040, 1st Floor, Chittaranjan Park, New Delhi-110019

Ph. : 98112 75629, 98719 02583, 90518 39111

Email : tcdurgapujasamity@gmail.com



SPONSORSHIP FORM

Dear Sponsor,

Greetings for the forthcoming festive season.

We, at The Co-operative Ground Durga Puja Samity invite you to share in the celebrations of our 50th year Durga Puja from 27th September 2024 to 2nd October 2025. With our innovative themes which have won awards every year since 2005 and an average daily foot fall of around 1,00,000 devotees from all of NCR, extensive coverage in both Print and Electronic media, we provide an unique platform to showcase your products and services to a huge number of captive audiences.

There are a number of different options to create the visibility for your organisation and we have listed them out in this brochure. However, we are open to any new idea that you may have. We would be very keen to discuss the same with you.

Do feel free to reach out to our team and we would love to work out a customised package to suit your needs.

We look forward to your kind support in celebrating and making this year's Durga Puja a grand success.

With Warm regards

**Shri Sumit Majumdar**  
*Hon. President*

**Shri Vivek Bhattacharjee**  
*Hon. Secretary*

**Smt. Lipi Chatterjee**  
*Hon. Treasurer*

## OUR ACHIEVEMENTS

- 2024 - Narayani Namastute " Shera o Shera" award
- 2024 - Overall Best in North India for Idol and Pandal Decoration
- 2023 - Best Idol (South Zone) in Delhi/NCR FY-2023 by Narayani Namastute
- 2022 - 1st runners up - Best Puja Pandal in Delhi/NCR FY-2022 by Narayani Namastute
- 2019 - Best Puja Pandal in Delhi/NCR FY-2019 by Narayani Namastute
- 2018 - Best Eco-Friendly Puja Pandal FY-2018 by Narayani Namastute
- 2018 - Best Maa Durga Mandap GK-2 Assembly
- 2017 -1st Prize for Eco-Friendly Durga Puja Pandal by the Bengal Association, Delhi in association with Central Pollution Control Board
- 2016 - Second Prize for Eco-Friendly Durga Puja Pandal, Bengal Association, Delhi
- 2015 - Best Pandal (Delhi NCR) Durgadevi Namastute Contest by -Times of India
- 1st Prize for Eco- Friendly Durga Puja Pandal Contest (Delhi NCR) by - Bengal Association, Delhi
- 2014 - 2nd Best Pandal (Delhi NCR) Durgadevi Namastute Contest by -Times of India
- 2012 - Best Green Pandal (Delhi NCR) Durgadevi Namastute Contest by -Times of India
- 2011 - 2nd Best Pandal (Delhi NCR) Durgadevi Namastute Contest by -Times of India
- 2010 - Best Pandal (Delhi NCR) Durgadevi Namastute Contest by -Times of India
- 2009 - 3rd Best Pandal (Delhi NCR) Durgadevi Namastute Contest by -Times of India)
- 2008 - Best Idol (South Zone) Durgadevi Namastute Contest by -Times of India

## OUR CSR INITIATIVES

- 1. Donated an **Ambulance** to Chittaranjan Memorial & Donated **Personal Computer**.
- 2. Free **E-Rickshaw** service for Senior Citizens within Chittaranjan Park.
- 3. In addition, **Financial help** extended to various religious/socio cultural organisations, poor and needy students and sports persons.

## SPONSORSHIP TARIFF

- |     |   |   |
|-----|---|---|
| 1.  | Puja Ground Main Entrance Gate + Barricade  | Rs. 7,00,000.00                                       |
| 2.  | Puja Ground Main Exit Gate  | Rs. 3,50,000.00                                       |
| 3.  | Puja Ground Resident Entry Gate + Barricade   | Rs. 2,50,000.00                                       |
| 4.  | Cultural Entry Gate   | Rs. 1,00,000.00                                       |
| 5.  | Cultural Auditorium Gate  | Rs. 2,50,000.00                                       |
| 6.  | Cultural Stage Backdrop & Front Fascia  | Rs. 8,00,000.00                                       |
| 7.  | To make this Golden Jubilee special, we’re proposing a Co-branded initiative to host week-long lineup of cultural programs, social initiatives where we are engaging with well known artists from Bollywood and Regional Bengali film industry. We shall facilitate it entirely from artist stay to security to travel however we seek your support to sponsor the performers charges get appropriate visibility of your brand. |   |
|     | a. Pre Puja Bumper Night Package 2 nights   | Rs. 10,00,000.00                                      |
|     | b. Puja Bonanza Package 4 nights  | Rs. 15,00,000.00                                      |
| 8.  | Reception Area Branding   | Rs. 2,25,000.00                                       |
| 9.  | Premium Hoarding Space  | Rs. 2,00,000.00 each                                  |
| 10. | Premium Display Space   | Rs. 3,00,000.00                                       |
| 11. | Modular Stall (10' x 10')   | Rs. 90,000.00   |
|     | - Super structure with platform and water proof roof  |   |
|     | - Stalls will have one area outside to hang banners vertically (3' x 9')  |   |
|     | - No other banners will be allowed  |   |
| 12. | Pillar Post from main gate to Puja Mandap 10 nos.   |   |
|     | (4 sides) (7' x 1.5')   | Rs. 50,000.00 each                                    |
| 13. | Banner  |   |
|     | a Periphery Branding  | Rs. 1,00,000.00 each                                  |
|     | b Inside Pandal (6' x 3')   | Rs. 50,000.00 each                                    |
|     | c Set of 3 Banners (6'X3' inside Pandal)  | Rs. 1,25,000.00                                       |
| 14. | Sports Competition  | Rs. 1,50,000.00                                       |
| 15. | Pre Cultural Competition  | Rs. 2,50,000.00                                       |
| 16. | Painting Competition  | Rs. 50,000.00   |
| 17. | Debi Protima (Idol)   | Rs. 2,00,000.00                                       |
| 18. | Prasad  | Rs. 1,25,000.00 per day                               |
| 19. | Bhandara (Bhog)   | Rs. 3,50,000.00 per day<br>(Part sponsorship welcome) |